



Date of Event:	26 th August 2023					
Name & Type of Event (online/offline):	Offline Workshop on How to Scaleup and Project Growth Financials					
Guest Speaker :	Geeta Modi, Co-founder Nikhil Corporation, Book writer, Actor, Trainer & Chapter Lead-TiE Women, Surat.					
Conducted By:	BMU IICE and SSIP Cell					
No. of Participants:	Staff: 06		Students: 29		Total: 35	
	Male	Female	Male	Female	Male	Female
	03	03	15	14	18	17
Venue:	Bhagwan Mahavir College of Basic & Applied Sciences Seminar Hall					

INTRODUCTION: Sankalp, the rapid scale up program for startups at BMU IICE

The program features a cohort of 10-15 top startups that come together to tackle specific technical or business challenges that can help grow their business through a mix of remote and in-person, 1-to-1, group learning sessions, and sprint projects.

In this program, Founders outline the top technical and business challenges for their startup, and are then paired with relevant experts from both BMU and the industry to solve those challenges and grow their business.

In addition to mentorship and technical project support, BMU IICE for Startups incubator includes deep dives and workshops focused on product design, customer acquisition, and leadership development for founders.

EVENT STRUCTURE:

- 11:00 am Welcome address
- 11:15 am Talk on her journey
- 12:15 pm Interaction with students
- 12:45 pm Question & Answers
- 01:00 pm Closing remarks



ABOUT THE SPEAKER:

Speaker:-

Ms. Geeta Modi

Co-founder Nikhil Cooperation, Book writer, Actor, Trainer & Chapter Lead-TiE Women, Surat

Started with a small gym, built, managed and sold a boutique hotel, managed and consulted businesses by setting admin SOPs.

Currently she is running her family business called Nikhil Corporation where they serve as Buying Agents and Exporters.

PROGRAM :

The Workshop on How to Scale Up and Project Growth Financials is tailored for entrepreneurs, startup founders, and business leaders aiming to navigate the complexities of scaling their ventures effectively. Throughout this comprehensive session, participants will gain invaluable insights into the intricacies of financial forecasting and strategic planning essential for sustainable growth. Through hands-on exercises, case studies, and expert guidance, attendees will learn how to develop robust financial models, anticipate potential challenges, and identify growth opportunities. Topics covered include revenue projections, expense management, funding strategies, and key performance indicators crucial for monitoring progress. By the end of the workshop, participants will be equipped with the tools and knowledge needed to confidently steer their businesses towards scalable success in a dynamic marketplace.



PROGRAM OUTCOMES:

Sankalp is BMU IICE's rapid scale-up programme for startups. Through a combination of virtual and in-person, 1-to-1, group learning sessions, and sprint projects, the program's cohort of 10–15 top startups work together to address specific technical or commercial difficulties that can help them expand their companies. In this programme, founders were matched with appropriate professionals from the industry and BMU to address the main technical and business difficulties for their firm and to help them expand. Students receive education on product design, customer acquisition, and founder leadership development in addition to mentorship and technical project support.

This event also assisted students in starting and verifying their ideas, developing a marketable product, and maturing as entrepreneurs to suit the needs of new clients and markets.

POSTER CREATIVE:

The poster features the BMU IICE logo (Creating Innovative Ventures) and the SSIP logo. The main title is "SANKALP Session #9". The workshop topic is "WORKSHOP ON HOW TO SCALEUP & PROJECT GROWTH FINANCIALS". The speaker is Geeta Modi, Co-Founder of Nikhil Corporation, Book Writer, Actor, Trainer & Chapter Lead of TiE Women in Surat. The event is held at Sem Hall, Science College, BMU, on Saturday, 26 Aug 2023, from 10:00 AM to 12 PM. A QR code is provided for registration. Contact information for more details is listed as 0261-6770104, 7575807374 / 75. The poster is in collaboration with TiE SURAT and includes the website www.bmusurat.ac.in.

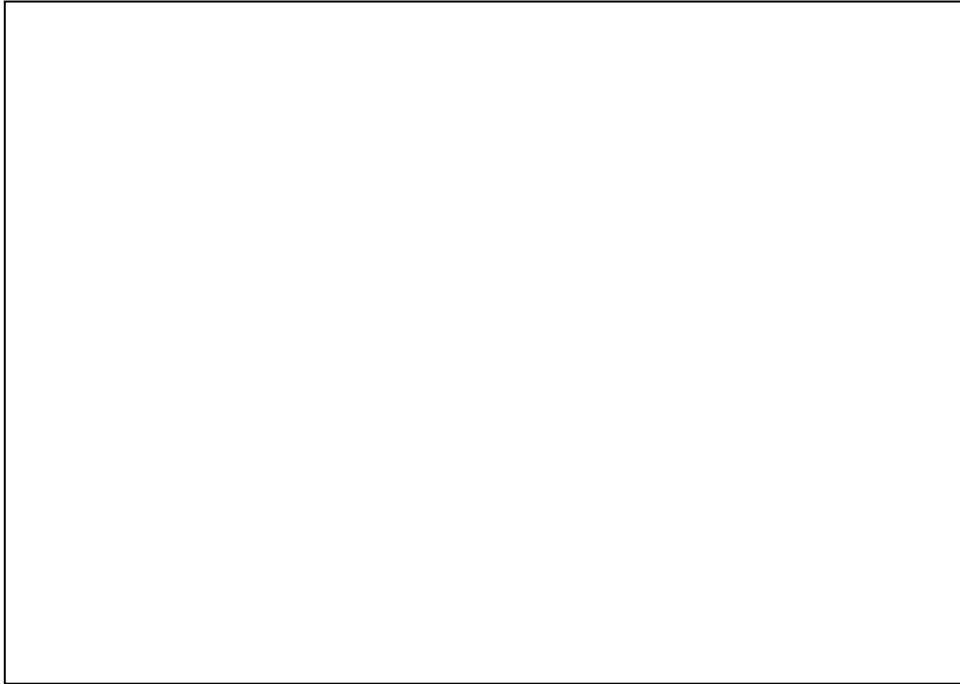


Event Photographs:





News Paper photograph :



TESTIMONIAL 1:

TESTIMONIAL 2:

Attachment of following details:

1. Feedback of Students (Minimum 4 students)
2. Attendance sheet

Report Submitted By

Name : Ms. Shikha Agrawal

Designation : Assistant Professor

Constituent College Name: Bhagwan Mahavir College of Basic & Applied Sciences



**BHAGWAN
MAHAVIR
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Report on
BMU Career Expo-2023
“Workshop on How to Scaleup and Project
Growth Financials”
Held on: 26th August, 2023

Event Responses:

Event Feedback:-